

CHAPTER 7

# 合作拓展

PARTNERSHIPS  
AND OUTREACH





## 合作拓展

### Partnerships and Outreach

港城大（东莞）积极构建开放型国际协作网络，以粤港澳大湾区为战略支点，推动教育、科研与产业的跨境深度融合。同时，学校将通过持续汇聚全球优质创新资源，致力于为大湾区建设具有国际影响力的科教创新高地贡献智慧与力量。

CityUHK (DG) is actively building an open and globally connected collaboration network, based in the Guangdong-Hong Kong-Macao Greater Bay Area as a strategic anchor. The University promotes cross-border integration across education, research, and industry. By continually attracting world-class innovation resources, CityUHK (DG) is committed to contributing its expertise and vision to the development of an internationally impactful hub for scientific research and education in the Greater Bay Area.

## 校政共谋新篇

### Government–University Collaboration

#### 香港教育局局长 蔡若莲博士访问

建校筹备期间，香港教育局局长蔡若莲博士率团访问港城大（东莞），在广东省教育厅及东莞市相关部门负责人陪同下参观校园，了解其“教研轴”与“生活轴”的设计理念及地标性图书馆等设施。蔡若莲博士表示支持香港高校在大湾区合作办学，期待港城大（东莞）发挥学科与资源优势，为国家培养国际化创新人才。

#### Visit by Dr Choi Yuk-lin secretary for Education of the HKSAR

During the preparatory stage, Dr Choi Yuk-lin, Secretary for Education, Education Bureau of Hong Kong SAR, led a delegation to visit CityUHK (DG). Accompanied by representatives from the Department of Education of Guangdong Province and relevant Dongguan authorities, the delegation toured the campus and gained an in-depth understanding of the University's design concepts behind its “Academic & Research Axis” and “Living Axis,” as well as signature facilities including the landmark library. Dr Choi expressed her support for Hong Kong universities in advancing collaborative education initiatives in the Greater Bay Area and looked forward to CityUHK (DG) leveraging its academic strengths and resource advantages to nurture globally minded, innovative talent.

#### 教育部领导实地调研

2024 年 3 月，教育部国际合作与交流司司长杨丹一行到校调研，听取学校办学进展与规划汇报，对筹建工作予以高度肯定，并支持启动正式设立审批程序。

同月，教育部在深圳召开高水平教育对外交流合作座谈会。港城大（东莞）执行校长鲁春教授在会上发表题为“教育服务未来：高质量构建合作办学新格局”的书面发言，系统阐述了学校在育人特色、国际合作与创新创业方面的探索，展现了以高质量教育服务区域发展的办学格局。

#### Visit by Ministry of Education Representatives

In March 2024, a delegation led by Mr. Yang Dan, Director-General of the Department of International Cooperation and Exchanges of the Ministry of Education, visited CityUHK (DG). The delegation was briefed on the University's progress and development plans, offered high recognition for the preparatory work, and expressed support for initiating the formal approval process for its establishment.

In the same month, the Ministry of Education convened a symposium in Shenzhen on high-level international cooperation and exchange in education. At the event, Prof. LU Chun, Executive President of CityUHK (DG), delivered a written statement titled “Education for the Future: Building a High-Quality Landscape for Joint Institutions.” His remarks outlined the University's initiatives in talent development, international cooperation, and innovation and entrepreneurship, highlighting its commitment to advancing regional development through high-quality education.



广东省人大常委会  
领导莅临指导

2024 年 4 月，广东省人大常委会主任黄楚平莅临港城大（东莞）开展实地调研，肯定学校“香港科研优势 + 东莞产业应用”的创新办学模式，并寄语学校要深化粤港科教协同，为东莞科技创新人才培养和高水平大学建设做出贡献。

市政协委员赴  
港城大（东莞）培训

2025 年 5 月，东莞市政协于港城大（东莞）举办两期“政协委员提升履职能力培训班”，近百位委员参与。培训充分依托学校的国际化教育资源，旨在拓展委员视野、强化交流合作、提升履职效能。市政协主席郑建民表示，市政协高度重视此次培训，经过多次研究部署与精心筹备，鼓励委员在培训中学思践悟、务求实效，全面提升履职能力。



\*近百位市政协委员在港城大（东莞）参加培训班  
\*Nearly 100 members of the Municipal Political Consultative Conference attended a training course at CityUHK (DG)

Visit by Director of the Standing Committee  
of the Guangdong Provincial People’s Congress

In April 2024, Mr.Huang Chuping, Director of the Standing Committee of the Guangdong Provincial People’s Congress, visited CityUHK (DG). He commended the University’s innovative model of combining Hong Kong’s research strengths with Dongguan’s industrial applications, and encouraged the University to further deepen Guangdong–Hong Kong collaboration in science and education, contributing to talent development in technological innovation and the advancement of high-level universities in Dongguan.

CPPCC Dongguan members  
trained at CityUHK (DG)

In May 2025, the Dongguan Municipal Committee of the Chinese People's Political Consultative Conference organised two training sessions at CityUHK (DG), attended by nearly 100 members. Leveraging the University's global academic resources, the training courses aim to broaden participants' perspectives, refine their policy advisory capabilities and strengthen communication and collaboration. Mr. Zheng Jianmin, Chairman of the CPPCC Dongguan Municipal Committee, emphasized that the Committee attached great importance to this training. After multiple rounds of planning and careful preparation, members were encouraged to learn, reflect, and apply their insights practically to enhance their duty performance.

\*市政协委员实地参访学习  
\*On site visits and learning by members of the Municipal Political Consultative Conference



东莞市领导  
密集调研指导

2024年12月，东莞市委书记韦皓与港城大校长梅彦昌教授、港城大（东莞）执行校长鲁春教授会面，就港城大（东莞）办学进展、校园建设、校地合作等方面展开交流。会议要求要高质量推进校园二期项目建设工作，匹配学校办学发展速度，谋划研究办学规模，将港城大（东莞）建设成为高水平的世界一流大学。

2024年12月，时任东莞市委副书记、市长吕成蹊调研港城大（东莞）指出，学校需加强与港城大的联动，加大教育资源投入，彰显国际化办学特色。

2024年5月，东莞市副市长陈庆松一行莅临港城大（东莞）开展实地调研，充分肯定了学校的建设成果，并表示将持续完善校园周边交通及配套设施，为学校建设世界一流学府提供有力支持。

Intensive Visits by  
Dongguan Muuicipal Leaders

In December 2024, Mr. Wei Hao, Secretary of the CPC Dongguan Municipal Committee, met with Prof. Freddy Boey, President of CityUHK, and Prof. LU Chun, Executive President of CityUHK (DG), to discuss the University's development progress, campus construction, and collaboration with the local government. At the meeting, he called for accelerated construction of Phase II of the CityUHK (DG) campus to keep pace with the University's rapid growth, and urged proactive planning for its future development scale, with the goal of building CityUHK (DG) into a world-class, high-level university.

In December 2024, Mr. Lyu Chengxi, then Deputy Secretary of the CPC Dongguan Municipal Committee and Mayor of Dongguan Municipal Government, visited CityUHK (DG). He encouraged stronger synergy between CityUHK and CityUHK (DG), greater investment in educational resources, and a stronger emphasis on internationalization.

In May 2024, Mr. Chen Qingsong, Vice Mayor of Dongguan Municipal Government , led a delegation to visit CityUHK (DG). The delegation spoke highly of the University's achievements and noted that the city would continue enhancing transportation and infrastructure around the campus to provide strong support for its development into a world-class institution.





## 院校共拓新程 Institutional Partnership

### 拓展全球合作网络

港城大（东莞）持续深化国际合作布局，稳步构建多层次、实质性、可持续的国际合作体系。建校以来，学校与牛津大学、剑桥大学、新加坡国立大学、伦敦大学学院、加州大学伯克利分校、伦敦国王学院等多所世界一流高校建立联系，并持续扩大全球优质伙伴朋友圈。伙伴高校普遍对我校的发展定位、学科优势、国际化育人理念及校园学习环境给予积极评价，认为双方在学术互补性、合作拓展空间以及学生培养目标方面高度契合，为拓展高质量实质性合作项目夯实基础。

### Global Collaboration Network

CityUHK (DG) continues to advance its international engagement, steadily developing a multi-tiered, substantive, and sustainable global cooperation framework. Since its establishment, the University has built connections with a number of world-class institutions, including the University of Oxford, the University of Cambridge, the National University of Singapore, University College London, the University of California, Berkeley, and King's College London, and continues to actively expand its network of high-quality global partners. Partner institutions have spoken highly of the University's strategic positioning, disciplinary strengths, internationalised education philosophy, and campus environment. They all recognise the academic complementarity, collaboration potential, and shared goals in talent development, laying a solid foundation for the advancement of high-quality, substantive joint initiatives.



\*伦敦国王学院高级副校长Richard Trembath教授到访香港城市大学（东莞）  
\*Professor Richard Trembath, Senior Vice President of King's College London, visited CityUHK (DG)



\*文莱大学校长Hazri Kifle教授一行到访香港城市大学（东莞）  
\*The delegation led by Professor Hazri Kifle, Vice-Chancellor of Universiti Brunei Darussalam, visited CityUHK (DG).

### 完善境外学习支持体系

2024/25学年伊始，学校快速构建了“境外学习全流程保障机制”，学术单位、教务处、学生事务、国际交流处等密切协同，从建立项目、项目说明、项目发布、校内申请、审核指导、校际提名、合作院校申请、行前培训与行前手续、境外打卡、返校总结等10个阶段，实现对境外学习全链条闭环保障。

在该机制的保障下，首学年建成了香港城市大学、伦敦大学学院、乌得勒支大学等6个境外学习校级项目，举办5场项目说明会与2场行前培训会，并已在第一个夏季学期高质量支撑4名学生赴伦敦大学学院参加夏季学校校级项目，3名学生前往香港大学和香港理工大学参与暑期学习，即将支持20名左右本硕学生于第二学年B学期赴香港城市大学参加交换学习校级项目，未来将建立更多高水平实质性合作关系，建成多元化优质境外交流项目体系，惠及师生全球发展。



\*英国伦敦国王学院来校举行境外学习分享会  
\*King's College London visited CityUHK (DG) and delivered a sharing session on overseas study.

### Support System for Overseas Study

At the start of the 2024/25 academic year, the University effectively established a comprehensive full process support framework for overseas study. The Colleges and Academic Support Units, Academic Regulations and Records Office, Student Development Office and Global Engagement Office have worked closely to provide coordinated support across the entire process, from programme development and information sessions to application, internal review and guidance, institutional nomination, partner university applications, pre-departure training and procedures, overseas participation tracking, and post-return reflection, which ensure a closed-loop, full-cycle support system for outbound learning.

With this framework in place, six university-level overseas study programmes were launched in the first academic year in partnership with institutions including City University of Hong Kong, University College London, and Utrecht University. The University organised five programme briefings and two pre-departure training sessions. During the first summer term, four students were supported to attend the University College London Summer School, while three students participated in summer programmes at The University of Hong Kong and The Hong Kong Polytechnic University. In the upcoming second academic year Semester B, around 20 undergraduate and postgraduate students are expected to take part in an exchange programme at City University of Hong Kong. Looking ahead, the University will continue to expand high-quality, substantive international partnerships and develop a diverse portfolio of overseas learning opportunities to support the global development of our students and faculty.



\*我校2024级本科生赴英国伦敦大学学院（UCL）参加2025年夏校项目，修读专业课程  
\*Undergraduate students from the Class of 2024 participated in the 2025 Summer School Programme at University College London (UCL), undertaking discipline-specific courses.



\*我校2024级本科生赴香港大学参加2025年夏校项目，修读专业课程  
\*Undergraduate students from the Class of 2024 attended the 2025 Summer School at the University of Hong Kong, undertaking discipline-specific courses.



校企共创未来  
University-Industry Collaboration

产学研对接  
精准落地

2025年初，港城大（东莞）联合东莞市科技局成功举办“科技创新与产业融合”产学研对接活动，为校企合作搭建了高效交流合作平台。活动吸引了120余位企业代表与学校科研团队参与，双方围绕人工智能、新材料等前沿领域开展专题分享与精准对接，有效促进了科研成果与产业需求的衔接。此次活动，充分彰显了学校作为粤港澳大湾区科创平台的功能与价值。未来，学校将持续为区域创新发展注入新动能。

Industry-Academia-Research  
Integration

In early 2025, CityUHK (DG), in partnership with the Dongguan Science and Technology Bureau, successfully hosted the Industry-Academia-Research Cooperation Matchmaking Conference, providing an efficient platform for university-industry collaboration. The event attracted over 120 corporate representatives and University research teams, who conducted focused discussions and targeted exchanges on cutting-edge fields such as artificial intelligence and new materials, effectively aligning research outcomes with industry needs. The event highlighted the University's role and value as a science and innovation platform in the Guangdong-Hong Kong-Macao Greater Bay Area. Looking ahead, the University will continue to inject new momentum into regional innovation and development.



赛事驱动协同育人

2025年5月，港城大（东莞）成功举办首届校园黑客马拉松科技挑战赛。赛事联合OPPO、深信服科技两家企业，围绕“多模态点击率预估”与“网络安全运维监控系统”两大真实技术命题展开，吸引40余名学生组队参与。经过40余小时极限编程，最终“Code Youth”及“Mygo!!!!”两支团队凭借出色的技术方案与协作能力荣获冠军。获奖学生不仅获得电子设备奖励，更收获合作企业校招直通面试资格与学校学分认证，充分体现了“以赛促学、以赛链企”的产学研融合理念，为培养面向产业需求的实战型创新人才提供了成功范例。



Competition-Driven Collaborative Education

In May 2025, CityUHK (DG) successfully hosted its first hackathon. Co-organised by tech giants OPPO and Sangfor Technologies, the event centered on two real-world technical challenges: “Multimodal Click-Through Rate Prediction” and “Network Security Operations and Monitoring System,” attracting over 40 students. After the over-40-hour coding marathon, two teams “Code Youth” and “Mygo!!!!” jointly claiming the championship with outstanding technical solutions and strong collaboration skills. Prizes included electronic devices, alongside direct interview passes for OPPO and Sangfor's graduate recruitment programmes, as well as Active Learning credit certification from the university. The event exemplified the University's “learning and fostering industry connections through competition” approach, providing a successful model for cultivating industry-ready, practice-oriented innovative talent.

合作网络持续拓展

港城大（东莞）主动对接香港东莞社团总会、东莞市外商投资企业家协会、东莞市工商业联合会、东莞市女企业家协会、珑远投资发展集团有限公司、蓝思科技股份有限公司、歌尔股份有限公司等知名商协会与企业，累计拜访及接待企业及商协会超过120场次，逐步建立起覆盖面广、层次多样的合作网络，为校企协同与资源引入奠定基础。

Industry Network Expansion

CityUHK (DG) has proactively engaged with prominent business associations and enterprises, including the Hong Kong Federation of Dongguan Associations, Dongguan City Association of Enterprises with Foreign Investment, Dongguan Federation of Industry and Commerce, The women Entrepreneur of Association Dongguan Longafter Group, Lens Technology, and Goertek. The University has hosted or visited over 120 companies and associations, gradually building a broad and multi-level collaboration network, laying a solid foundation for university-industry collaboration and resource integration.



校企直通双向赋能

港城大（东莞）职业发展中心组织“企业参访月”系列活动，定期组织学生走进各领域知名企业，带领学生走进腾讯、荣耀、招银网络科技、美的等代表性企业，了解企业业务布局、技术创新方向与人才需求标准，增强学生对行业发展的认知与就业规划能力。同步开展“名企进校园”系列宣讲活动，邀请宝洁、华为、OPPO等企业来校宣讲与招聘，通过“面对面”宣讲、“一对一”答疑、“直通式”简历投递等方式，促进学生与企业精准对接，有效拓展高质量就业渠道。



Direct University-Industry Connection

The Career Development Center of CityUHK (DG) organizes a series of “Corporate Visit Month” activities, regularly taking students to leading companies across various sectors. Students have visited representative enterprises such as Tencent, Honor, CMB Network Technology, and Midea to gain insights into business operations, technological innovation, and talent requirements, enhancing their understanding of industry trends and career planning. In parallel, the University hosts the “Companies on Campus” series, inviting companies such as Procter & Gamble, Huawei, and OPPO for on-campus presentations and recruitment. Through face-to-face briefings, one-on-one Q&A sessions, and direct resume submissions, students are able to engage with companies more effectively, opening high-quality employment opportunities.

Tencent 腾讯

腾讯

深化对互联网行业的认知

Tencent

Deepening understanding of the internet industry

招商银行 CHINA MERCHANTS BANK

招银网络科技

学习金融科技行业创新技术

CMB Network Technology

Gaining expertise in innovative fintech technologies

HONOR

荣耀

理解AI终端生态的产业变革

Honor

Exploring industry transformation of the AI terminal ecosystem



Midea

美的

了解智能制造行业的领先技术与创新应用

Midea

Understanding leading technologies and innovations in smart manufacturing

P&G

宝洁

掌握国际快消行业增长秘籍

Procter & Gamble

Mastering growth strategies in the global fast-moving consumer goods sector

HUAWEI

华为

了解通信及5G前沿技术的可持续发展

Huawei

Examining sustainable development in telecommunications and 5G technologies

OPPO

OPPO

学习智能通讯设备的全球化布局

OPPO

Studying the global deployment of smart communication devices



社会互联  
Social Connectivity

校友网络

港城大（东莞）高度重视与港城大校友网络的深度对接，2024/25学年累计接待港城大校友超150人次，有效促进了两地校友资源的交流融合。同时，学校与港城大校友联络处达成合作共识，已邀请10余位杰出校友定期来校开展分享，内容涵盖行业前沿、职业发展等领域，为学生拓展视野、获取经验提供了优质平台。

Alumni Network

CityUHK (DG) places great emphasis on deep engagement with the CityUHK alumni network. In the 2024/25 academic year, the University welcomed over 150 alumni in total, effectively promoting the exchange and integration of alumni resources across both campuses. Meanwhile, the University has reached a cooperative agreement with the CityUHK Alumni Relations Office, inviting more than 10 distinguished alumni to regularly visit the campus for sharing sessions. Covering topics such as industry frontiers and career development, these sessions provide students with a high-quality platform to broaden their horizons and gain valuable experience.



科普育人

港城大（东莞）持续践行大学社会责任，推动科普资源下沉基础教育。2025年5月，学校在肇庆市教育局支持下，学校科普社赴当地两所中小学开展7场前沿科普讲座，涵盖可控核聚变、人工智能等领域，构建了“教授—大学生—中小学生”三级联动的科普育人体系，其“大学生科普导师团”模式获广东卫视《新闻联播》及《科技日报》专题报道。学校计划未来三年拓展至大湾区50所中小学，推动构建区域性“科学教育联盟”。



Science Education

CityUHK (DG) continues to uphold its social responsibility by extending scientific resources to primary and secondary education. In May 2025, with support from the Zhaoqing Education Bureau, the University's Science Club delivered 7 cutting-edge science lectures at two local schools, covering topics such as controlled nuclear fusion and artificial intelligence. This program established a three-tiered education model engaging professors, undergraduates and primary and secondary students. The “Undergraduate Science Mentorship Team” approach received feature coverage from Guangdong Satellite TV's News Broadcast and Science and Technology Daily. Over the next three years, the University plans to expand the program to 50 schools across the Greater Bay Area, fostering the development of a regional “Science Education Alliance.”

社群服务

港城大（东莞）积极鼓励学生参与社会实践与志愿服务，现已完成港城大（东莞）志愿者服务队的“广东 i 志愿平台”注册。志愿服务范围涵盖大型科技大会、城市文化活动以及校园开放日等场景，形成了“校内实践—校外服务”双向贯通的志愿服务体系。在华为开发者大会、东莞市中美青年交流活动、松山湖半程马拉松、中国日报年度新闻奖颁奖典礼等活动中，均有我校志愿者积极参与。通过多样化志愿服务，学生进一步提升了专业技能、组织协调能力与社会责任感。

Community Engagement

CityUHK (DG) actively encourages students to participate in social practice and volunteer service, and has officially registered its Volunteer Service Team on the “Guangdong i-Volunteer” platform. The University's volunteer activities span major technology conferences, citywide cultural events, and campus open days, forming a connected service pathway that links on-campus practice with off-campus engagement. CityUHK (DG) volunteers have contributed to a wide range of events, including the Huawei Developer Conference, Dongguan-U.S. Youth Exchange Program, Songshan Lake Half Marathon, and the China Daily Annual Journalism Awards Ceremony. Through these diverse service experiences, students are able to further strengthen their professional skills, organizational abilities, and sense of social responsibility.



社会影响

媒体覆盖广泛  
声量显著

港城大（东莞）作为大湾区高等教育合作的重要项目，持续受到社会与媒体的广泛关注。学校从获批到开学的关键发展阶段，吸引了包括《人民日报》、新华社、中央广播电视总台、《光明日报》等中央媒体，《中国日报》、中国新闻社、South、香港《文汇报》等外宣平台，《南方日报》《广州日报》《羊城晚报》等省级主流媒体，以及《科技日报》《中国教育报》《中国科学报》等行业媒体的深度报道。相关报道总量已超过5000篇，充分体现了学校作为大湾区重要科教创新平台的高起点与硬实力，也逐步在公众与学术界中塑造起开放协同、锐意创新的卓越形象。



Social Impact

Broad Media Coverage and  
Strong Public Visibility

As a landmark higher education collaboration project in the Greater Bay Area, CityUHK (DG) has continued to receive extensive attention from society and the media. From its approval to its opening milestones, the University has been widely featured by major national outlets such as People's Daily, Xinhua News Agency, China Central Television (CCTV), and Guangming Daily; international and external communication platforms including China Daily, China News Service, South, and Wen Wei Po; leading provincial media such as Southern Daily, Guangzhou Daily, and Yangcheng Evening News; as well as industry-focused publications including Science and Technology Daily, China Education Daily, and China Science Daily. The total number of media reports on CityUHK (DG) has exceeded 5,000, underscoring the University's strong foundations and solid capabilities as a major science-and-education innovation hub in the Greater Bay Area. These reports have also helped shape, among the public and the academic community, a distinguished image of the University as an institution defined by openness, collaboration, and a bold commitment to innovation.



新媒体矩阵建设

港城大（东莞）持续构建多元传播体系，已建立覆盖国内外的社交媒体矩阵，包括官网、微信公众号、小红书、微博、抖音、Bilibili 等 6 个国内平台，以及 X、LinkedIn、You Tube、Facebook、Instagram 等 5 个海外平台，形成了官网、社媒、电子通讯、校园屏媒与海报公告栏联动的立体传播网络。2025 年 1 月至 8 月，学校累计获得媒体报道 5476 篇（含报刊、网站、APP 等），自媒体平台发布内容 23271 篇。学校与中国日报联合制作的宣传片在国内外全网传播量突破 300 万次，有效提升了学校的国内外影响力与品牌认知度。

New-Media Communications Matrix

CityUHK (DG) continues to develop a diversified communication ecosystem, establishing a comprehensive social-media matrix that spans both domestic and international platforms. The University now operates official accounts on six major mainland platforms—including WeChat Official Account, Xiaohongshu (RedNote), Weibo, Douyin, and Bilibili—as well as five global platforms, including X, LinkedIn, YouTube, Facebook, and Instagram. Together with the University website, e-newsletters, on-campus digital screens, and poster boards, these channels form an integrated and multilayered communication network. From January to August 2025, the University received 5,476 media reports across newspapers, websites, mobile apps, and other outlets, and published 23,271 posts on its self-operated media platforms. The promotional video jointly produced with China Daily garnered over 3 million views across domestic and international platforms, significantly enhancing the University's visibility and brand recognition worldwide.

		总阅读量/播放量 Total views	关注人数 Followers
	官方网站 Official website	*24.11.22—25.09.30访问量 *Visit from Nov.22 2024 to Sept.30 2025	840,000 /
	公众号 Wechat official account	*关注人数增长90% *Followers' form Mar.2025	368,000 25322
	小红书 Rednote	*2025年3月开始运营 *Operated from Mar.2025	55,000 1933
	视频号 Wechat Channel	*关注人数增长84% *Followers' gorwth rate 84%	164,000 6677
	哔哩哔哩 Bili bili	*2025年5月开始运营 *Operated form May 2025	52,000 1050
	抖音 Douyin	/	77,000 2964